

## **French Christmas Market**

On 3-4 December 2003, the FBC organised a French Christmas Market in Grainger Market, Newcastle upon Tyne.

People came along to discover some of the finest French products including: wine, cheese, bread, sausages, olives, foie gras, pâté, crêpes, jams, gateaux, fruit juices, spirits, honey and more!

Pierre Scotto Di Freca of the FBC worked closely with Newcastle City Council to choose the venue and liaised with French producers to coordinate all the logistics and paperwork.

The market later visited Whitley Bay with Northumbria Larder, a group of North East food and drink producers, as well as Amble.

Christophe Briffaud, the representative of the French producers said: "These four days in the North East of England were very successful and we would like to thank the French Business Council for their efforts. We look forward to coming again next year in Newcastle in order to make the French Christmas Market a well established event in the region".

Pierre is now working with Northumbria Larder and DEFRA (Department for Environment, Food & Rural Affairs) to organize a similar visit to give North East producers the opportunity to sell their products in France and discover produce from across the Channel.